

FACE OF PRO AWARDS

Contest Entry Rules

- Only PRO members in good standing are eligible to participate, MUST be able to attend Awards Banquet in December
- The project finish date must be completed by November 1st 2020 and due in office.
- Entry fees can be paid by credit card at the program site or by check to Professional Remodelers Organization. All fees must be received by November 1st 2020
- PRO entry form, and photographer's release forms must be completed and returned for each entry. These forms will not be seen by the judges and are the only area where the member's identity (or anyone involved with the project) can be revealed. Forms are available during the entry process.
- Entrants will need to provide a project summary on entry form, 100 words or less, in addition to their presentation. This summary will be used to describe winning projects after winners are announced.
- The presentation must be submitted in PDF format and can be up to 30 pages long. We suggest using PowerPoint, Publisher, Word, or similar program to build your entry, and then save to a PDF file. Be sure to include a project statement, drawings, images, and any descriptive text or captions that will help the judges understand the details of the transformation. 'Before' photos are required and are best used immediately preceding 'After' photos. Present photos from the same angle if possible. **Please don't include the company name or any individual's names in your presentation.** This presentation is the only file the judges will see.
- All projects entered in PRO categories must be an improvement or addition to an existing structure.
- The Awards Committee and Judges reserve the right to disqualify, adjust the category, or deduct points from any entry that does not follow these rules and guidelines, without prior notice.
- All entry fees are nonrefundable, non-transferable, and cannot be carried over to subsequent years.

FACE OF PRO AWARDS

PHOTO TIPS

Since your project cannot be judged in person, good quality photos are key elements in your presentation. Please keep the following in mind:

- Take “before” photographs before the start of every project. If you make this a standard practice, you will be ready when the job you anticipated to be an average remodel turns out to be a Pride of Pro contender. Take these shots from many angles.
- Take photos for work-in progress if it will help show the complexity of the process or the obstacles encountered.
- Take the “after” shots from the same angles as the before photos whenever possible. This helps give the judges a good perspective of the transformation and it’s helpful if the judges can see these photos consecutively.
- Include both vertical and horizontal photos. Only include photos that will enhance the project entry. Although you have 30 pages to display the project, you don’t need to use them all.

ENTRY RULES & GROUNDS FOR DISQUALIFICATION

1. If an entry is more than 30 pages.
2. Failure to include the completed - Client/Contractor Agreement and Photographer’s release (remodeling Categories)
3. If an entry is a new building.
4. If the submission includes the company name anywhere in the entry.

This includes project photos with job signs, uniforms, etc.; plans, blueprints, contracts, etc.; and all other references within the submission.

Presentation of Awards

1. Judging will take place in the fall of 2020. Projects that receive recognition will be notified by mail with a special notice in their invitation to the Awards Banquet in December.
2. Awards will be announced and presented to all winners at an Awards Banquet to be held on December 11th 2020

FACE OF PRO AWARDS

Judges Scoring Criteria Judges will consider the following questions when reviewing the entries. Be sure your presentation addresses these points when applicable. Points will be awarded on a scale from 1-15.

- To what degree were the expressed needs of the client met?
- Did the entry describe the client's needs and desires?
- Did the contractor show that those needs were met? · To what degree does the project enhance the existing structures functionally?
 - Do the room's new floor plans function well?
 - Is the counter space or work area adequate to perform necessary tasks?
 - Is there good traffic flow?
 - Is safety addressed adequately?
 - Are the materials functional?
 - Is lighting addressed – both general & task? · To what degree does the project enhance the existing structure aesthetically?
 - Line & rhythm, continuity & repetition, texture, color & contrast, symmetry & balance, emphasis · Is there evidence of superior craftsmanship?
 - Moldings, woodwork, stairs, cabinetry, countertops, tile, glass, marble, metal, stone, masonry, etc. · Were innovative uses of material and/or methods of construction used in the project?
 - Are innovative uses evident, or were any described and noted? · Did the contractor overcome difficult obstacles?
 - Were difficult obstacles encountered as described by the contractor and overcome in a creative way?

HOMEOWNERS RELEASE FORM

Date _____

Homeowners Name

Address

City, State, Zip

Phone

Homeowner Affidavit: Property owner authorizes and consents that any and all photographs taken of its, his or her premises by the contractor, or their agents, its suppliers, and manufacturers may be used by any or all of them, and the Professional Remodelers Organization, without limitation or restriction in any awards competition, promotion or advertising, and consents that said photographs may be reproduced by any means whatsoever, including electronic transmission, for publication, advertising, distribution and display at any time after the completion date. The project total cost includes the contract price, all extras, change orders and the fair market value of materials and products that I purchased, and sweat-equity and in-kind services provided, and/or any subcontract work. I have contracted with the contractor listed as the entrant on this project, and that contractor had complete oversight, and supervisory responsibilities for the work completed.

Project Owner's Signature

Date

Contractor's Signature

Date



PHOTO RELEASE FORM

I hereby grant permission to _____ to use photographs and/or video of me taken on _____ at _____ in publications, news releases, online, and in other communications related to the mission of *Professional Remodelers Organization "Face of Pro Awards"*

Name _____

Address _____

Phone (day) _____ (evening) _____

Email Address (optional) _____

FACE OF PRO AWARDS

Professional Remodelers Organization CHECKLIST

- For all Remodeling Award categories, confirm that your company name does not appear on the entry other than the Client/Contractor Agreement and Photographer's release. This includes photos, blue prints, renderings, customer testimonials, etc. If the name appears on the entry, it will be disqualified.

- For all Remodeling Award categories, confirm the photos in the submission do not have people in the image.

- Have you completed, signed, and included the Client/Contractor Agreement and Photographer's release (remodeling Categories) or the Promotional Agreement (Marketing & Advertising)

- Have you included a narrative outlining the work completed and answered the questions that relate to the judging criteria?

- Have before and after photos with captions depicting the work completed on the project been included?

- Is the entry limited to 30 pages?

- Have a total of 10 "Before"/ "After" (one of the "After" photos includes your "Best After Image") photos been identified for use with promotional purposes?

- Is the entry being submitted by the November 01, 2020 deadline? For questions or more information, contact the Professional Remodelers Organization 419-471-0101