

THE FACE OF PRO



Professional Remodelers Organization Newsletter

May 2017



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A Word from the President

Hello PRO members,

Well we are one-fourth of the way through 2017 and one of my goals was to start a newsletter to keep our members up to date with PRO. So, as I accomplish another goal today, I want to thank you for your support this year

PRO is working hard to deliver you service, benefits and rewards. Let's start with services, our office receives on average 28 calls per month for services that you provide. Those calls are screened and three referrals are given on a rotation basis. We explain how our members are vetted and that as a consumer they are getting professional, ethical, experienced services and that we have members for any project they may need in the future.

Benefits to our members include discounted; education, home show booths, group workman's comp., group health care, Office Depot supplies and automotive repairs. We have other benefits for members such as; golf and summer outings, name recognition using the PRO logo, exposure on Facebook and the PRO website, the Face of PRO commercials, as well as network and membership meetings.

Rewards to you include; bring a new member and receive \$50 (no limit), exposure via all media throughout the year, as well as a drawing and contest coming soon.

As we work through 2017, I hope that you find value in being a PRO member and I would like the opportunity to discuss any ideas that you may have. We have several committees working hard this year to bring you more of what you need from us. We are looking for people to get involved to help make PRO a household name when consumers need what you have to offer.

Thank you, Kirk Wylie



PRO member, Unified Construction, diligently helping with the Rachel K. Project

Rachel K. Project

On August 29th, 2016, three children in our community were left as orphans due to a domestic violence dispute. The oldest son went to live with an Aunt and he is now 18. The two daughters are 14 and 4; a co-worker of the victim, Racheal Kolbbuck, took the kids in since no other family would. She had applied for, and received, full custody of the two girls. Racheal and her own daughter had been sharing their two bedroom, one bathroom home with their new family. They were in desperate need of 2 more bedrooms and a bathroom, so the Carpenters union as well as other building trades unions, AFSME and the Police union started a project to add an addition to the home.

They contacted PRO for contractor referrals to help with this project.; we are proud to say that our members Exterior Qualities Home Improvement, M&M Heating, Residential Renovations and Unified Construction went above and beyond. As they *donated* their time, efforts and products to make this project happen! Thank you to Twin Builders, GLIP Inc., Total Quality Construction and Arnold's Home Improvement for offering your hand in helping , as well. You are admired as a company and one of PRO's own.

Investing in Future PRO's

We'd like to give big thank you to PRO member, Owen's Corning, for investing hundreds of thousands of dollars to vocational education at the Cherry Street Mission's Life Revitalization Center. Your contribution makes such a large, positive impact on our community and our future work force. Your generosity is appreciated.

Hope for the Holidays

Congratulations to our Associate Council for raising awareness to Vision Ministries and encouraging members to donate their time and efforts to their cause. Congratulations to our members who've donated to Vision Ministries. Thanks to your kindness, Vision was able to provide a happy holiday to over 70 families!

Have you done a charitable project lately and want the possibility of having it featured in our Newsletter? Please send it to us at Shelby@hireaprotoday.com

Thanking a Vet

A special thanks to PRO member, Arnold's Home Improvement, for donating a roof to a Veteran on Veteran's day.

Would you like your logo placed here? The rate of a 3-month newsletter sponsorship is only \$200.00! Your company logo will be featured in our newsletter. This newsletter is sent to over 200 people and placed on our website. Talk about a bang for your buck!

PRO is dedicated to referring our members to consumers who call with home improvement needs. We refer 3 members per call in rotation.

**# of Referral Calls so far in 2017:
124**

At 3 references per call, that makes 372 contractor and associate members we've referred since January!

2017 BOARD OF TRUSTEES

OFFICERS:

PRESIDENT – KIRK WYLIE

PRESIDENT ELECT – DAVID RUMPF

VP SECRETARY/TREASURER –SCOTT HINZ

PAST PRESIDENT –

PRISCILLA D'ANNIBALLE

PAST PRESIDENT COMMITTEE CHAIRMAN –
MIKE LANG

ASSOCIATE COUNCIL CHAIRMAN –

KELLY TYSON

BOARD MEMBERS (ONE YEAR TERM)

JUSTIN MILLER DAVID MARRUFO

MIKE BARNEY

BOARD MEMBERS (TWO YEAR TERM)

ERIC WALTON ART SWEARENGEN

BRIAN HUNER

Upcoming Events

- *Tuesday, May 9th: Full day of CE at PRO office 8:30AM-3:30PM*
- *Thursday, May 18th: Scholarship Award/ General Meeting at El Camino Real 6PM-8PM*
- *Friday, May 19th: Charlie Hobbs Memorial Golf Outing at Legacy starting at 10:30AM*
- *Tuesday, May 23rd: Job Fair Open House at PRO*



Why use the PRO logo?

- Raises awareness to our Organization
- Provides a simple yet effective message to consumers that you are a business they're able to trust;
- Consumers will initially deem you as reputable and professional
- Reminds consumers to call a PRO before starting their home improvement projects

Be in the know from PRO

We have been working hard to bring you valuable continuing education classes. We currently have class scheduled thru mid June.

Our new web site is looking great, we are currently working on the details of our member directory on the site and will be sending you a form to provide any corrections in the directory. We are close to filling the web site calendar of events so you have a place to find what is happening at PRO. Please be sure to visit the site and let us know what you think.

This year as you know, PRO is celebrating 50 years and what better way to celebrate than a picnic. We have a huge event planned at the KOA off Summerfield Rd. in Petersburg Michigan. This will be a family event and we are encouraging you to make this your companies summer picnic. The date is August 12-more to follow.



Contact Us

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Visit us on the web at www.hireaprotoday.com